

**Leesburg Performing Arts Commission (PAC)  
Meeting Agenda  
Thursday, February 26<sup>th</sup> at 5:30 p.m.  
Lower-Level Conference Room 2- Leesburg Town Hall**

**Call to Order and Meeting Recording Disclosure**

**Title VI Demographic Survey Announcement** - The Town strives to provide equal access to services regardless of race, color, national origin, or English proficiency. To help us assess our community's needs, the Town would appreciate members of the public completing a voluntary and anonymous Demographic Survey. To access the survey, please scan the QR code on the counter.

**Roll Call/Establish Quorum**

**Adoption of Agenda**

**Approval of January 2026 Minutes**

**Petitioners**

**Chair Comments/Disclosures**

- A. Welcome New Member Mariam

**Staff Liaison Comments**

**Council Member Comments**

**Old Business**

- A. Spring/Summer 2026 Event
- B. Olde Izzack Walton Park updates and letter approval
- C. LSYO Strings Payment

**New Business**

- A. Planning Committee for Memory and Melody (if approved by Council)
- B. Planning Committee for Mistletoe Market (if approved by Council)

**Review Action Items from Meeting**

**Commissioner Comments/Disclosures**

**March 26th Meeting Check-In and Request for New Business**

**Adjournment**

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*Members of the public may participate in person. Qualified individuals with a disability or limited English proficiency who require a reasonable accommodation or translation services to attend and/or participate in the meeting should contact Whitney Hughes at [whughes@leesburgva.gov](mailto:whughes@leesburgva.gov) or Town Hall at 703-777-2420. Three days advanced notice is requested. All Town Council Board and Commission meetings are recorded and may be found on the Town's website at [www.leesburgva.gov](http://www.leesburgva.gov).*

**Leesburg Performing Arts Commission (PAC)  
Meeting Agenda  
Thursday, January 22, 2026  
Lower-Level Conference Room 2- Leesburg Town Hall**

**Attendance:**

Chair Tony Cimino-Johnson, Vice Chair Kaleigh Augustine, Peter Lang, Pamela Butler, Whitney L. Hughes (Staff Liaison), Kate Trask (Town staff)

Electronic Participation: Marjory Serrano-Coyer from Houston, Texas due to personal travel.

Absent: Jon Rogers

Guests: None

**Call to Order:** By Cimino-Johnson at 5:37pm. Cimino-Johnson makes meeting Recording Disclosure and Title VI survey announcement.

Cimino Johnson motions for electronic participation for Serrano-Coyer, Butler seconds, passes 4-0-1-1.

**Adoption Of Agenda:** Butler motions, Lang seconds, passes 5-0-0-1.

**Approval of Minutes for November 20, 2025:** Butler motions to adopt as amended, Lang seconds, passes 5-0-0-1.

**Petitioners:** None

**Chair Commens/Disclosures**

- A. Re-Cap of Presentation to Council
- B. Cimino-Johnson met with Peterson Company about new data center proposal in Leesburg. Potential for land to be gifted to town for a performing arts center. They are presenting Tuesday, January 27<sup>th</sup> for town council with their first steps towards a hopeful rezoning. Bringing up this topic in case fellow commissioners want to attend the meeting and hear the proposal.
- C. Email Cimino-Johnson in the next week or two if you have any items you want to add to our next meeting's agenda.

**Staff Liaison Comments**

- A. Budget for next fiscal year will tentatively be discussed by council at their February 23<sup>rd</sup> meetings. Schedule to be confirmed at their February 10<sup>th</sup> meeting with

adoption of the budget anticipated in April. We should plan to be at February 23<sup>rd</sup> meeting to answer any questions council may have.

- B. If you have updated your address or phone number, let Hughes know.
- C. Environmental Commission is taking nominations for Tolbert environmental award if we know someone.
- D. Need to discuss LYSO Strings Payment.

### **Council Member Comments**

N/A

### **Old Business:**

- A. Mistletoe Market Post-Mortem
  - I. Tent was not confirmed – for future one point of contact to follow all the way through – need to make sure we make final confirmation with them 24-48 hours. Loudoun School Of Ballet was unable to dance due to lack of a stage, but they walked around and took pictures and passed out brochures. Performers walking around was a nice touch and may be something we want to consider in the future. Cloggers were able to dance but we had to block off space so crowd did not walk through their space – should not be an issue with a stage.
  - II. Butler makes a motion to pay LYSO String an additional \$165 for the additional time they performed. Lang seconds. Passes 5-0-0-1.
- B. Artist Selection Process Post-Mortem
  - I. How to speed up selection process – possibly fill out rubric ahead of time and then vote in person.
- C. Review of By-Laws and Selection Packet
  - I. Take a look at rubric between now and next meeting and come up with suggested edits. Cimino-Johnson will send original one and we can all make notes before meeting.

### **New Business**

- A. Officer Election
  - I. Butler makes a motion to nominate Cimino-Johnson for Chair, Lang seconds, passes 4-0-1-1. Butler makes a motion to nominate Augustine for Vice Chair, Lang seconds, passes 4-0-1-1.
- B. Date for Annual Update To Council
  - I. September 22<sup>nd</sup> – Cimino Johnson would like to do a presentation. Butler makes a motion to present September 22<sup>nd</sup>. Lang seconds. Passes 5-0-0-1.
- C. 2026 Events
  - I. Each commissioner will think of ideas for an event before July 1, 2026 and we will discuss at the next meeting.
- D. Olde Izaak Walton Park Feasibility Study Request To Council

- I. Butler makes a motion to ask council to do a feasibility study to convert Olde Izaak Walton Park into a performing arts center. Lang seconds. Passes 5-0-0-1.

**Review Action Items From Meeting**

- a. Individually review rubric for selection process before next meeting
- b. Individually come up with ideas for PAC event before July 1<sup>st</sup> before next meeting.

**Commissioner Comments/Disclosures**

- a. Butler proposed us looking into whether PAC can be involved in some capacity with COPA on their selection of grants for the Virginia Commission For The Arts since some of the grants are for the performing arts.

**Council Member Comments**

N/A

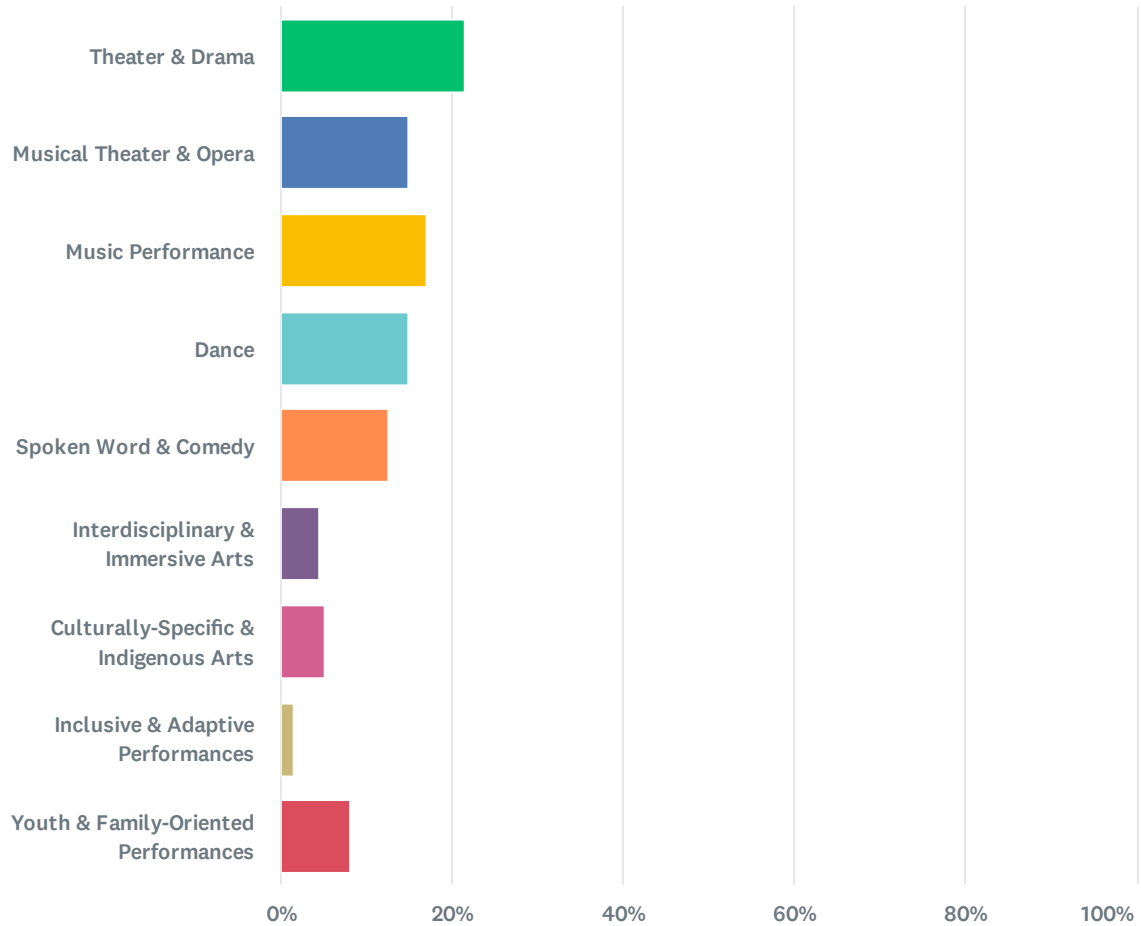
**Adjournment:** By Cimino Johnson at 7:02pm. Butler motions, Lang seconds. Passes 5-0-0-1.

**Next meeting Thursday, February 26, 2026 at 5:30p.m.** Lower-Level Conference Room 2, Leesburg Town Hall

January 22, 2026 Minutes taken by Augustine







# Q1 What types of performing arts events would you most like to attend? Select all that apply.

Answered: 38 Skipped: 0



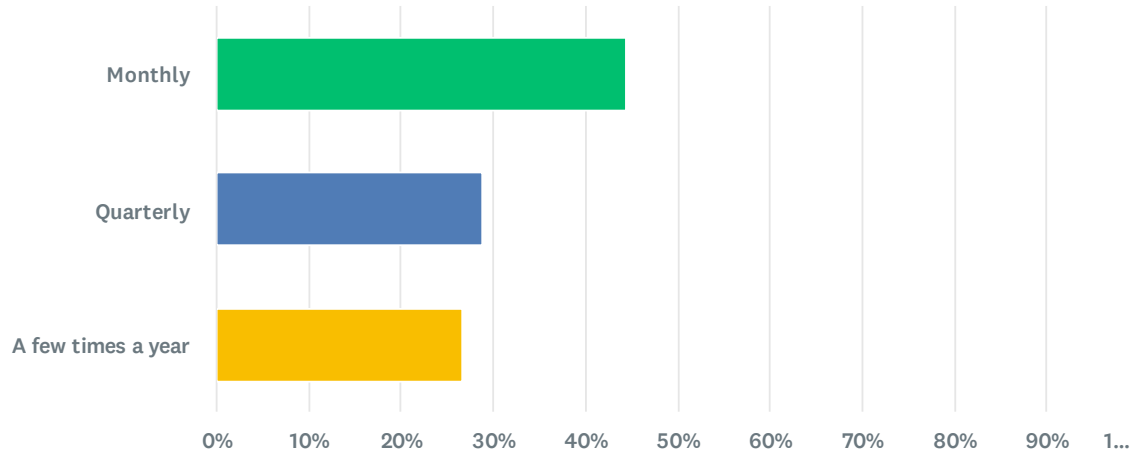
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Theater & Drama	21.48%	29
<span style="color: blue;">●</span> Musical Theater & Opera	14.81%	20
<span style="color: yellow;">●</span> Music Performance	17.04%	23
<span style="color: teal;">●</span> Dance	14.81%	20
<b>Total</b>		<b>135</b>

Leesburg Performing Arts Commission (PAC) Community Survey

Answer Choices	Percentage	Responses
 Spoken Word & Comedy	12.59%	17
 Interdisciplinary & Immersive Arts	4.44%	6
 Culturally-Specific & Indigenous Arts	5.19%	7
 Inclusive & Adaptive Performances	1.48%	2
 Youth & Family-Oriented Performances	8.15%	11
<div style="display: flex; align-items: center;"> <div style="background-color: #e0e0e0; padding: 2px 5px; margin-right: 5px;">#</div> <div style="background-color: #e0e0e0; padding: 2px 5px; margin-right: 5px;">1</div> <div style="margin-left: 5px;">  <a href="#">Show comments</a> </div> </div>		

## Q2 If more free performing arts options were available, how often would you attend?

Answered: 38 Skipped: 0

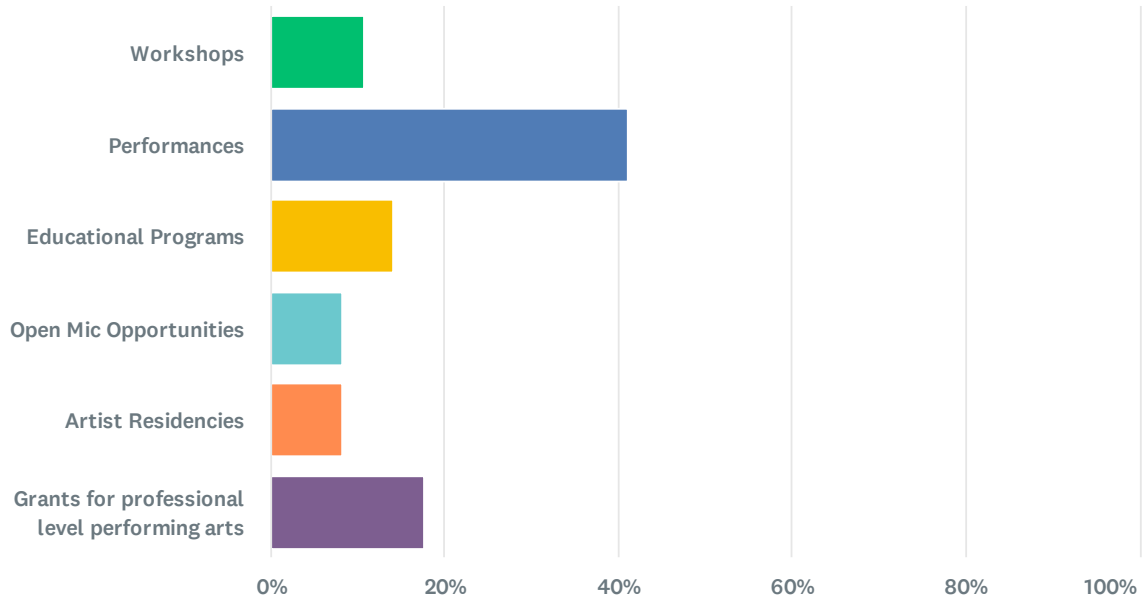


Answer Choices	Percentage	Responses
● Monthly	44.44%	20
● Quarterly	28.89%	13
● A few times a year	26.67%	12
<a href="#">Show comments</a>		
<b>Total</b>		<b>45</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	Depends on time and location. Leesburg is getting crowded and it's getting to be a hassle to drive through town, find parking, and deal with crowds.	7/15/2025 2:47 PM
2	I wouldn't but you forced me to choose an option	7/14/2025 3:56 PM

### Q3 What types of performing arts engagement opportunities are important to you? Select all that apply.

Answered: 38 Skipped: 0



Answer Choices	Percentage	Responses
● Workshops	10.59%	9
● Performances	41.18%	35
● Educational Programs	14.12%	12
● Open Mic Opportunities	8.24%	7
● Artist Residencies	8.24%	7
● Grants for professional level performing arts	17.65%	15
<a href="#">Show comments</a>		
<b>Total</b>		<b>85</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	Loudoun Symphony needs a home.	7/18/2025 1:27 PM

Leesburg Performing Arts Commission (PAC) Community Survey

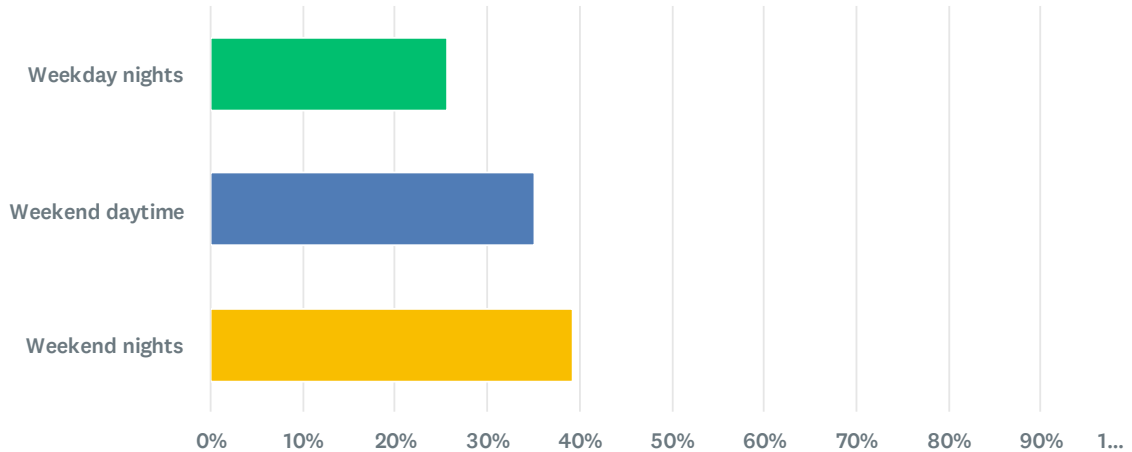
2 N/A, but you forced me to select an option. Grants? Why do you continually try to force taxpayers to fund your pet projects?

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7/14/2025 3:56 PM

## Q4 What times are best for you and/or your family to attend events? Select all that apply.

Answered: 38 Skipped: 0

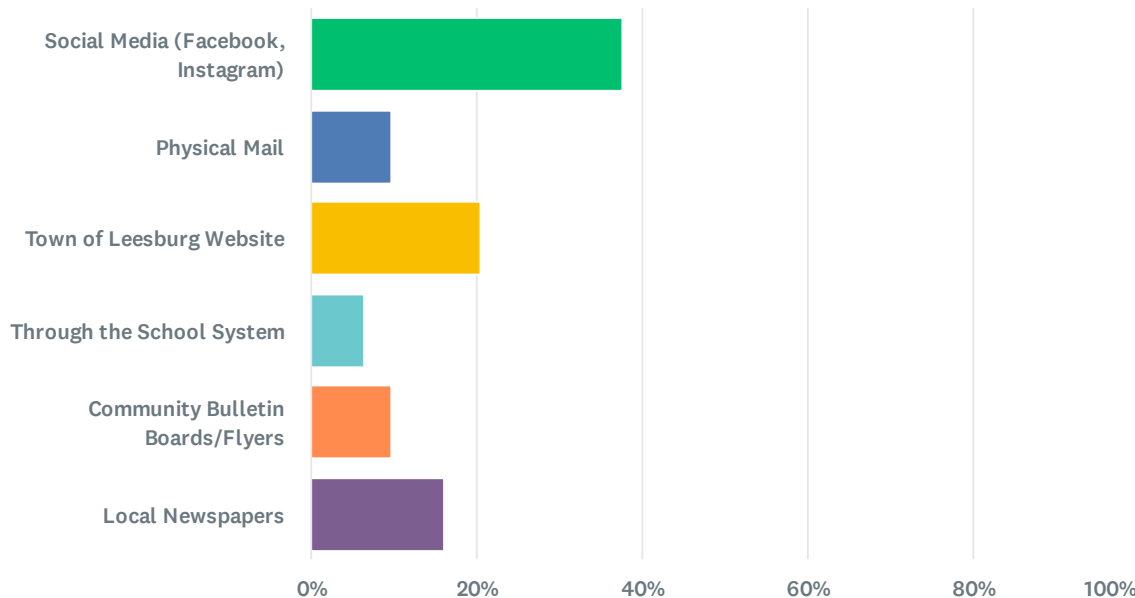


Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Weekday nights	25.68%	19
<span style="color: blue;">●</span> Weekend daytime	35.14%	26
<span style="color: yellow;">●</span> Weekend nights	39.19%	29
<a href="#">Show comments</a>		
<b>Total</b>		<b>74</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	As a professional musician myself, when I'm not playing a concert/working, I'd attend	11/24/2025 10:47 AM
2	N/A	7/14/2025 3:56 PM

## Q5 How should we keep you informed about performing arts initiatives and opportunities? Select all that apply.

Answered: 38 Skipped: 0



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Social Media (Facebook, Instagram)	37.63%	35
<span style="color: blue;">●</span> Physical Mail	9.68%	9
<span style="color: yellow;">●</span> Town of Leesburg Website	20.43%	19
<span style="color: teal;">●</span> Through the School System	6.45%	6
<span style="color: orange;">●</span> Community Bulletin Boards/Flyers	9.68%	9
<span style="color: purple;">●</span> Local Newspapers	16.13%	15
<a href="#">Show comments</a>		
<b>Total</b>		<b>93</b>

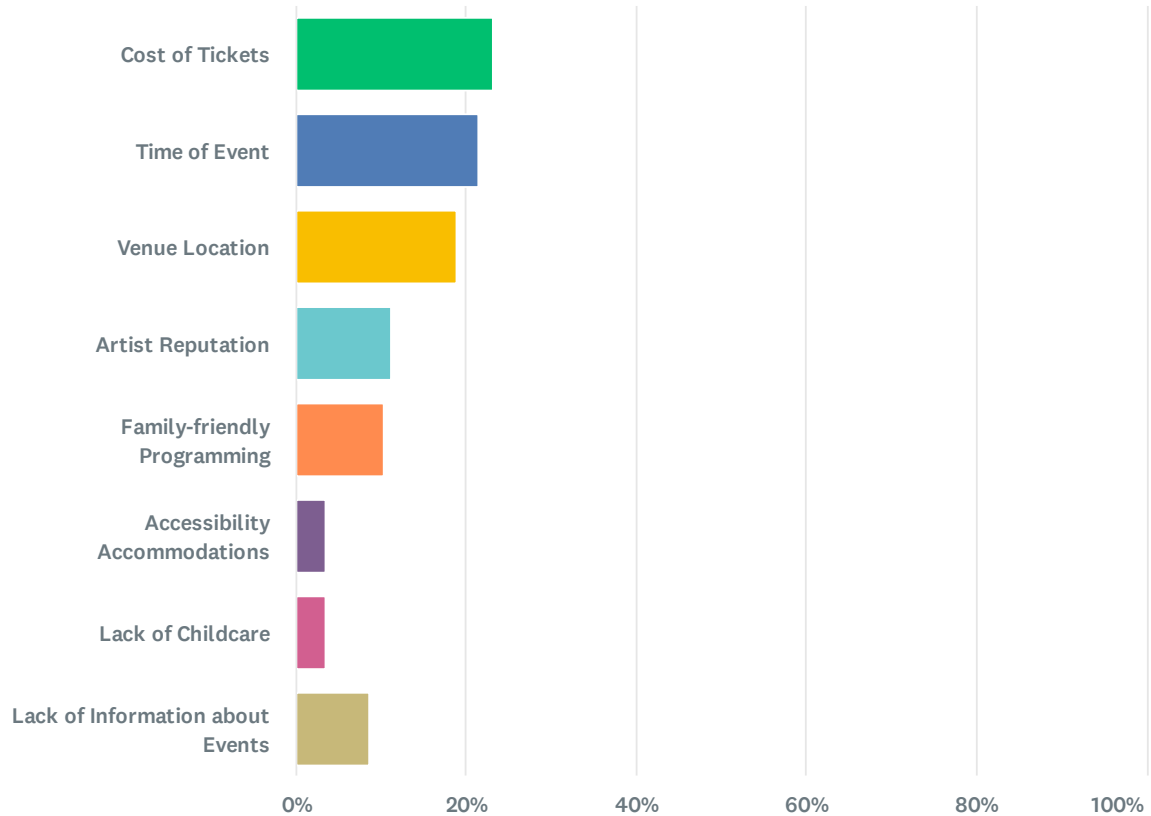
#	OTHER (PLEASE SPECIFY)	DATE
1	Email	7/15/2025 2:47 PM

# Leesburg Performing Arts Commission (PAC) Community Survey

2	N/A	7/14/2025 3:56 PM
3	Email	7/14/2025 1:22 PM
4	email	7/12/2025 11:18 AM

## Q6 What factors influence your decision to attend performing arts events? Select all that apply.

Answered: 38 Skipped: 0



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Cost of Tickets	23.08%	27
<span style="color: blue;">●</span> Time of Event	21.37%	25
<span style="color: yellow;">●</span> Venue Location	18.80%	22
<span style="color: teal;">●</span> Artist Reputation	11.11%	13
<span style="color: orange;">●</span> Family-friendly Programming	10.26%	12
<span style="color: purple;">●</span> Accessibility Accommodations	3.42%	4
<b>Total</b>		<b>117</b>

Leesburg Performing Arts Commission (PAC) Community Survey

Answer Choices	Percentage	Responses
 Lack of Childcare	3.42%	4
 Lack of Information about Events	8.55%	10
<a href="#">#  Show comments</a>		
<b>1 Total</b>		<b>117</b>

## Q7 Can you share a memorable experience where attending a performing arts event positively impacted you or your community? (Optional)

Answered: 13 Skipped: 25

#	RESPONSES	DATE
1	My children have enjoyed the annual musicals presented by the Riverside high school theatre department	1/21/2026 10:05 AM
2	When I was growing up, my dance studio was a part of the local theatre, and we got to perform on a stage and have the whole official show experience each time we performed. It was so special to see people from all over the community come to watch our productions as well, and not just families of the students.	11/25/2025 3:40 PM
3	Loudoun Symphony Halloween concert where Maestro McCoy opened the show by climbing out of a casket.	9/26/2025 6:18 PM
4	First Friday nights New Year's Eve from like 10 years ago	9/21/2025 11:54 AM
5	The Nutcracker was magical at Christmas time and really made me appreciate the community	8/15/2025 7:39 PM
6	I love community theatre! Such a great way to build community and make art!	8/2/2025 4:58 PM
7	Attending many of the wonderful plays and musicals at our local schools.	7/23/2025 10:46 AM
8	Beautiful local productions but they are underrated because they are held in high schools	7/18/2025 7:43 PM
9	Loudoun Symphony with Maestro McCoy Halloween where he emerged from a casket to conduct.	7/18/2025 1:27 PM
10	The school musicals in Leesburg are amazing! My family loves attending. So many talented kids. Let's support the arts in school and partner with them.	7/15/2025 2:47 PM
11	N/A	7/14/2025 3:56 PM
12	Leesburg Flower & Garden show	7/14/2025 12:40 PM
13	Shakespeare at the mill Town green	7/14/2025 11:53 AM

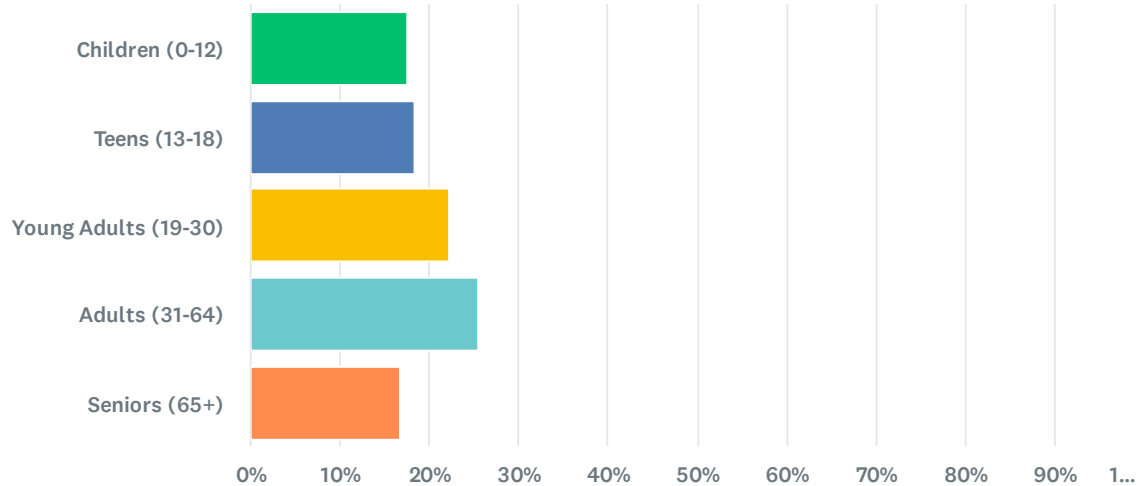
## Q8 If you could envision the future of performing arts in Leesburg, what would it look like? (Optional)

Answered: 19 Skipped: 19

#	RESPONSES	DATE
1	Local opportunities to expose children to theatre, both as viewers and participants	1/21/2026 10:05 AM
2	It would be amazing to have a theatre for all types of performing arts to hold events. Some venue just aren't big enough for all areas of the performing arts (productions and dance performances)	11/25/2025 3:40 PM
3	A dedicated performance space for all kinds of arts performances. We need a theatre in town.	11/24/2025 10:47 AM
4	A place for the talented people of Leesburg to perform!	9/26/2025 6:18 PM
5	Hopefully good	9/21/2025 11:54 AM
6	High value, quality performances al held in a Performing Arts Center owned and operated by the Town	9/4/2025 10:37 PM
7	Something near downtown Leesburg maybe next to Ida Lee or Morven Park	8/15/2025 7:39 PM
8	In no particular order, I would love to see/participate in: -Community Theatre company specific to Leesburg -Stand up comedy open mics -Drag shows/drag brunches :)	8/2/2025 4:58 PM
9	A theater	7/29/2025 2:20 PM
10	A Performing Arts Center where all of the performing arts could be shared and experienced.	7/23/2025 10:46 AM
11	Stage with wings and flyaway capabilities. At least 650 seats. Modernized lighting and sound system with projection capabilities	7/18/2025 7:43 PM
12	A performing arts center for the community.	7/18/2025 1:27 PM
13	Some outdoor events where food and beverages are available and are family friendly. The town green doesn't have the best ambience and feels crowded.	7/15/2025 2:47 PM
14	Leesburg should have its own cultural arts center specifically built and designed to accommodate organizations already created such as the Loudoun Chorale, Loudoun Youth Symphony Orchestra, etc. there are many local organizations that struggle to find venues that are large enough to accommodate them. Wouldn't it be lovely if there was a place that could not only house what we already have in our county, but could also attract and bring in other groups, organizations, and artists as well. All of these organizations do their own marketing, pay for their own budgets, and struggle to find an audience. There are so many wonderful organizations already in existence perhaps the newly formed commission can find ways to partner with these groups to expand their reach into the community.	7/14/2025 7:58 PM
15	Keep it out of the neighborhoods. Stop forcing taxpayers to fund it.	7/14/2025 3:56 PM
16	More live music and theatrical plays	7/14/2025 1:22 PM
17	Community theatre	7/14/2025 12:55 PM
18	More outdoor venues	7/14/2025 12:40 PM
19	Outdoor amphitheater Indoor theater venue for plays, music, dance and art exhibits Also venue for symphonies and classical music opera etc.	7/14/2025 11:53 AM

## Q9 What age group do you want to see served through performing arts programming?

Answered: 38 Skipped: 0

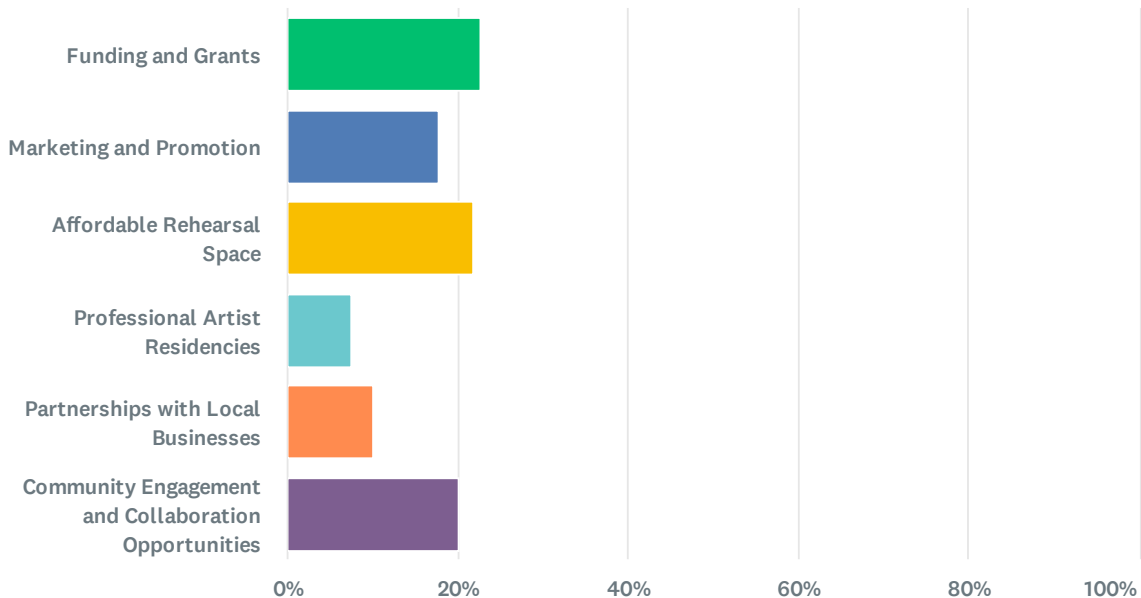


Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Children (0-12)	17.46%	22
<span style="color: blue;">●</span> Teens (13-18)	18.25%	23
<span style="color: yellow;">●</span> Young Adults (19-30)	22.22%	28
<span style="color: teal;">●</span> Adults (31-64)	25.40%	32
<span style="color: orange;">●</span> Seniors (65+)	16.67%	21
<a href="#">Show comments</a>		
<b>Total</b>		<b>126</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	All	9/26/2025 6:18 PM
2	All	7/18/2025 1:27 PM
3	N/A	7/14/2025 3:56 PM

## Q10 What type of support do you think local performing artists need most? (Select all that apply)

Answered: 38 Skipped: 0



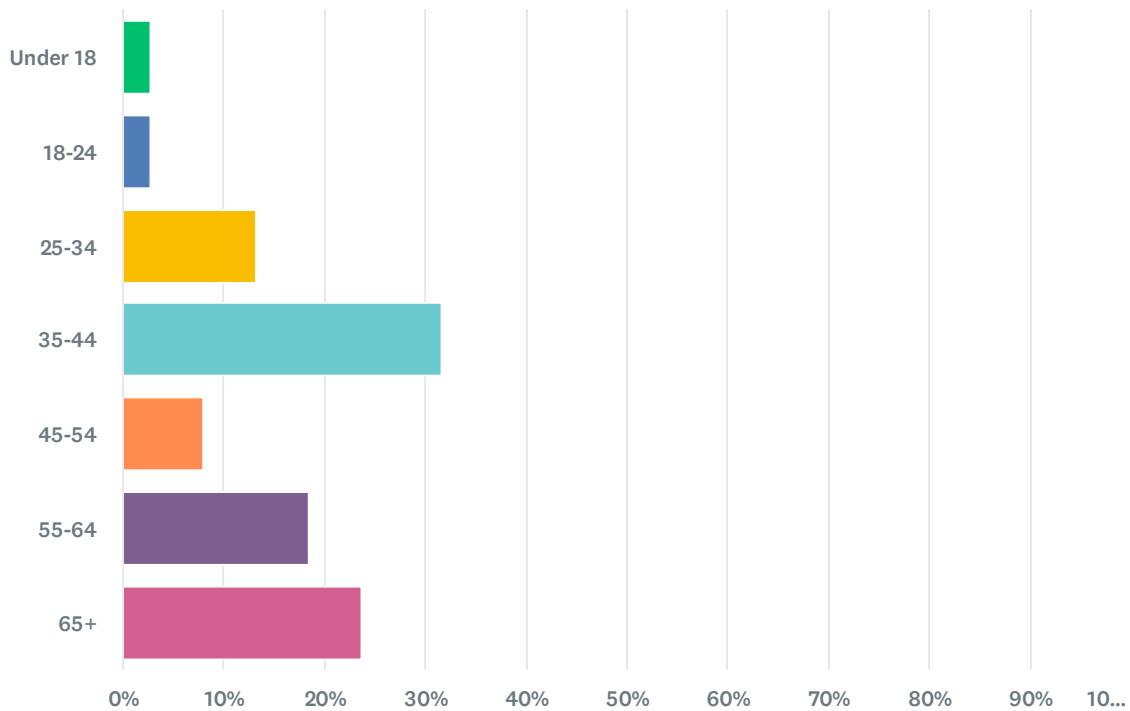
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Funding and Grants	22.69%	27
<span style="color: blue;">●</span> Marketing and Promotion	17.65%	21
<span style="color: yellow;">●</span> Affordable Rehearsal Space	21.85%	26
<span style="color: teal;">●</span> Professional Artist Residencies	7.56%	9
<span style="color: orange;">●</span> Partnerships with Local Businesses	10.08%	12
<span style="color: purple;">●</span> Community Engagement and Collaboration Opportunities	20.17%	24
<a href="#">Show comments</a>		
<b>Total</b>		<b>119</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	An affordable theater venue that includes stage, lights, audience seating, orchestra pit, audience lobby, costume & set storage	9/4/2025 10:37 PM
2	Theaters to use	7/29/2025 2:20 PM



## Q11 What age group do you belong to?

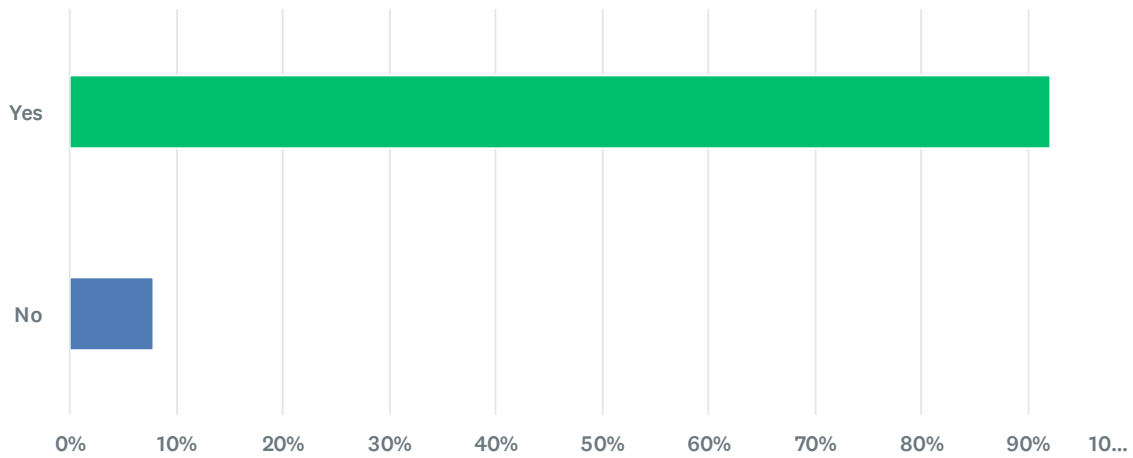
Answered: 38 Skipped: 0



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Under 18	2.63%	1
<span style="color: blue;">●</span> 18-24	2.63%	1
<span style="color: yellow;">●</span> 25-34	13.16%	5
<span style="color: teal;">●</span> 35-44	31.58%	12
<span style="color: orange;">●</span> 45-54	7.89%	3
<span style="color: purple;">●</span> 55-64	18.42%	7
<span style="color: pink;">●</span> 65+	23.68%	9
<b>Total</b>		<b>38</b>

## Q12 Do you reside in the Town of Leesburg?

Answered: 38 Skipped: 0



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes	92.11%	35
<span style="color: blue;">●</span> No	7.89%	3
<a href="#">Show comments</a>		
<b>Total</b>		<b>38</b>

#	IF NO, WHERE?	DATE
1	Charles Town, WV. But work in Leesburg	11/25/2025 3:40 PM
2	Leesburg	11/24/2025 10:47 AM
3	Lansdowne	9/21/2025 11:51 AM
4	Reston, work in Leesburg and like to participate in stuff here after work	8/2/2025 4:58 PM
5	Loudoun County Leesburg	7/29/2025 2:20 PM
6	Pittsburgh	7/18/2025 8:44 PM
7	Sterling	7/18/2025 12:45 PM
8	Hamilton	7/12/2025 11:18 AM