

# 2026 Diversity Commission Logo Call to Artists

## **Summary:**

The Leesburg Diversity Commission invites artists to submit work for a new logo for the Town Commission. The mission of the Diversity Commission is to help foster diversity and inclusion within the community at large. The Leesburg Diversity Commission was created in July 2015, as an outcome of the Council's Workforce Diversity Task Force.

## **Project Description:**

The Diversity Commission is seeking a new logo that better reflects its mission, along with the diversity within the Town of Leesburg. Logo files should be submitted in JPG or PNG files, along with a vector image. The logo should be able to be printed on both light and dark backgrounds. The Diversity Commission will select the new logo at its November 12, 2025 meeting, if a submitted design meets the criteria.

## **Logo Theme:**

The Commission is seeking a design that celebrates and represents multiple aspects of diversity, such as ability, race, culture, nationality, gender, age, and more.

## **Artist Eligibility:**

Artists of any age and level of expertise are encouraged to apply.

## **Selection Process:**

All submissions will be reviewed by the members of Commission on Public Art and the Diversity Commission. Both the originality of the design and the relevance of the theme to the local context will be considered. A new logo design subject to approval by the Town Council.

## **Selection Criteria:**

- Originality/creativity
- Artwork imagery must reflect the mission of the Diversity Commission
- Portrait orientation
- JPG or PNG submission of 2048 x 2048 resolution, along with a vector image
- No computer-generated or AI-assisted art will be accepted

## **Compensation:**

- The artist of the selected logo will receive a \$500 honorarium.

## **Rights:**

The artist of the selected logo grants the Town a nonexclusive, royalty-free license to use, reproduce, and display their submitted images for public and promotional purposes, including on the Town's website, reports, and advertisements. Entrants retain full ownership of their work, unless and until their logo is the one selected for the Commission's use.

**Timeline:**

January 12, 2026	Call open and posted online
February 28, 2026	Submissions due
March 2, 2026	Commission on Public Art reviews submissions
March 11, 2026	Diversity Commission reviews submissions, selects logo*
March 24, 2026	Town Council vote on selected logo design*
March 25, 2026	Selected artist informed, pending Town Council approval

**Submission Process:**

Entries must be emailed to [artsubmissions@leesburgva.gov](mailto:artsubmissions@leesburgva.gov). Please include your name, address, and phone number when submitting your image(s).

*\*The Commission reserves the right to make no selection and to cancel or reissue this Call to Artists if no submission is satisfactory to the Commission.*