

*Vision:*

# We are the Premier Parks and Recreation Experience



## Strategic PLAN 2025-2030

### VALUES:

- **Customer Service**

We are dedicated to providing the highest level of assistance and responsiveness to serve the needs of our community.

- **Integrity**

We engage in consistent, reliable, respectful, and ethical behavior.

- **Teamwork**

We work together and support each other with communication, engagement, cooperation, and trust to achieve a common goal.

- **Quality**

We are driven to provide the best experiences for our community.

- **Innovation**

We seek new ways to meet challenges, identify opportunities, and provide solutions.

### GOALS:

- **Employee Development**

Cultivate a positive work environment that empowers employees by providing resources for success while embracing opportunities for growth and work/life balance.

- **Community Building**

Deliver recreational opportunities that foster relationships to create a sense of community.

- **Safety and Maintenance Management**

Provide a safe, well-maintained, functional, and accessible environment for all.

- **Business Practices**

Provide cost-effective, high-quality programs and services through the utilization of technology and the effective alignment of budget resources.

- **Outreach**

Engage the community with the ongoing delivery of information, while providing opportunities for feedback.

*Mission:*

The Town of Leesburg Parks and Recreation Department provides exceptional parks, facilities, programs, and events that enhance the quality of life for our community.