



*Economic Development Commission Road Map  
Draft 2017-2018*

## **Enhance External Customer Service Focus**

- ◆ Semi Annual Forums & Education Workshops
- ◆ Events
- ◆ Liaison to County Economic Development

***Generating Conversations***

## **Policy Recommendations**

- ◆ Streamline Business Development Process—(Business Assistance Teams)
- ◆ Improve Ease of Doing Business with Town Departments
- ◆ Downtown Revitalization

***Generating Jobs & Investment***

## **Retention & Recruitment Metrics**

- ◆ Marketing & Promotion
- ◆ Arts
- ◆ Business Outreach Programs

***Generating Awareness***