



*Economic Development Commission Road Map
Draft 2017-2018*

Enhance External Customer Service Focus

- ◆ Semi Annual Forums & Education Workshops
- ◆ Events
- ◆ Liaison to County Economic Development

Generating Conversations

Policy Recommendations

- ◆ Streamline Business Development Process—(Business Assistance Teams)
- ◆ Improve Ease of Doing Business with Town Departments
- ◆ Downtown Revitalization

Generating Jobs & Investment

Retention & Recruitment Metrics

- ◆ Marketing & Promotion
- ◆ Arts
- ◆ Business Outreach Programs

Generating Awareness