

Leesburg Economic Development Commission
REGULAR MONTHLY MEETING
July 11th, 2018
25 West Market Street
Council Chambers

- **Call to Order**
- **Adoption of the Agenda**
- **Approval of Minutes**
 - June 2018
- **Petitioners** (5 minutes each)
- **Staff Report**
- **EDC Taskforce Reports**
 - Parking
 - Nighttime Economy
 - Experiential Tourism
 - Buy/Shop Local
- **EDC Subcommittees**
 - Leesburg Business Forum (September 2018)
 - Leesburg Business Awards (2019)
- **Commissioner Comments-** Economic based Commissioner Comments (5 minutes)
- **Chairman's Comments-** (5 minutes)
- **Old Business** (5 minutes)
- **New Business** (5 minutes)
- **Adjournment**

**Leesburg Economic Development Commission
Town Hall Council Chambers
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Commission Members Present: Erick Byrd (Chair), Al Barney, Eunggil Choi, Nick McCarter, and Mary Harper.

Commission Members Absent: Brett Burk and Nick McCarter.

Staff Present: Economic Development Director Russell Seymour and Executive Associate I Corina Alvarez

AGENDA

1. Call to Order

The meeting was called to order at 7:11 p.m. by Chairman Byrd.

2. Adoption of the Agenda

Motion by Commissioner Harper to adopt the agenda, seconded by Commissioner Sisley.

Motion carried.

3. Approval of Minutes – May 2018

Motion by Commissioner Harper to approve the minutes, seconded by Commissioner Sisley.

Motion carried.

4. Petitioners

None.

5. Sidewalk Dining

Mr. Calvin Grow, Transportation Engineer for the Town's Transportation Division, gave a presentation on the enacted ordinance of March 2016 for the H-1 District, which allows sidewalk dining in the downtown on King St., between Loudoun and Market St. Mr. Grow indicated that as part of that ordinance, Council required that the applicant fill out a permit, meet certain architectural requirements regarding the furniture, and that businesses comply with a five-foot area between the back of the curb to the nearest stanchion, when serving alcohol, or table. Mr. Grow also mentioned that there is a conflict in the Town code, because the code indicates that if the business has furniture on the sidewalk, the business is only required a four-foot clearance, as per the Americans with Disabilities Act. Therefore, the Town Attorney wants this issue revisited and would like a recommendation from the EDC, before presenting this item to Council.

On a motion from Commissioner Sisley, and seconded by Commissioner Harper, the item was voted on for discussion. The EDC members discussed the item and voted 5-0-2 for the EDC to present a recommendation in support of a five-foot area. Motion carried and Chair Byrd will therefore prepare a written recommendation for the Town Attorney.

6. EDC Meeting Calendar

The Chair informed members that the next EDC meeting is scheduled for July 4. The Chair motioned to reschedule the meeting to July 11 and not have a meeting in August. The motion was seconded by Commissioner Sisley. Motion carried.

7. Staff Report

Russell Seymour informed the EDC members that interviews for the Business Development and Retention Manager will begin next week and will be concluded by the end of June.

8. EDC Taskforce Reports

1. Task force groups

Members of each task force presented their initiatives and provided a timeframe of when these will be accomplished.

2. Subcommittees

a. Leesburg Business Forum (September 2018)

Commissioner Sisley volunteered for this subcommittee. Chairman Byrd will ask Commissioners Brett and McCarter if they wish to work on this subcommittee.

b. Business Awards (2019)

Chairman Byrd, Commissioner Harper, and Commissioner Barney will work on the Business Awards subcommittee.

9. Commissioner comments

Commissioner Sisley stated that Leesburg is close to full employment; almost every restaurant has a sign for “help wanted”. Commissioner Barney mentioned that things are thriving in Leesburg, but small businesses have a different set of struggles and he hopes that the EDC can serve as a voice for these businesses. Commissioner Barney considers the task forces to be great vehicles for helping local businesses. Commissioner Harper mentioned that the night-time economy is thriving and she would like to see an expansion of this program included in the arts and cultural district. Ms. Harper also suggested a networking event with business owners at the Ida Lee Recreation Center.

10. Chairman’s comments

Chairman Byrd thanked all the members for their efforts and agreed with Commissioner Harper’s networking idea. The Chairman also encouraged commissioners to introduce themselves to businesses when they are out and about the Town and to encourage the businesses to talk to the staff for any guidance and support needed.

11. Old Business

None.

12. New Business

Commissioner Sisley announced that on October 13, 2018 Commissioner Choi will be holding the 26th Kick Cancer Out of the World Tae Kwon Do Tournament, with participants

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from all over the area; Commissioner Choi raised over \$13,000 last year. Commissioner Sisley requested the event be announced on the Town's Web site.

13. Adjournment

On a motion by Commissioner Sisley, seconded by Commissioner Barney the meeting was adjourned at **8:33 p.m.**