



Economic Development Commission Road Map 2016- 2017

ENHANCING EXTERNAL CUSTOMER SERVICE FOCUS

Quarterly Forums & Education
Workshops

June 7th East Market St Corridor

Events

Liaison To Town & County

Generating Conversations

POLICY RECOMMENDATIONS

Streamline Business Development Process

Improve Ease of Doing Business with Town Departments

Downtown Map and App

Downtown Initiatives

Generating Jobs & Investment

RETENTION & RECRUITMENT METRICS

Marketing & Promotion

Small Business Week, Tourism Week, Business Awards

Arts

Business Outreach Programs

Generating Awareness