



## Our Focus:

- 1. Community Development:** To build a strong sense of community and engage in cooperative relationships that provide opportunities for participation in recreational activities and events.
- 2. Planning and Development:** To continually create a comprehensive and environmentally responsive park system with high quality facilities and a sustainable growth management plan.
- 3. Maintenance Management:** To initiate and administer sound maintenance practices in order to ensure safe, environmentally friendly, and aesthetically pleasing parks and facilities.
- 4. Healthy Lifestyle:** To provide the opportunity to achieve a healthy lifestyle through our programs, services, parks, and facilities.
- 5. Business Management:** To operate in an efficient and prudent manner while striving for fiscal self-sufficiency through sound business practices and the exploration of alternative funding options.
- 6. Customer Relations:** To provide a work culture and environment that promotes outstanding customer services and experiences through highly qualified, well trained, professional staff.
- 7. Information Resource Development:** To promote the department and provide our community with accurate information and create opportunities for customer input.



# Strategic Plan 2010-2014



## Our Commitment:

**Teamwork:** We are a dedicated and proactive team striving to achieve Town and departmental goals through participation, communication, cooperation, loyalty, and support.

**Integrity:** We strive to adhere to a code of values exhibiting honesty, dependability, and trust while maintaining professionalism.

**Quality:** We take pride in providing distinguished and well maintained facilities, services, and programs that are progressive in nature while promoting economic, environmental, cultural, and historical benefits for our citizens.

**Responsiveness:** We strive to be progressive in our delivery of customer service and to address requests and suggestions in a receptive and timely manner with consistent follow-through, evaluation, and accountability.

### Our Mission:

*The Town of Leesburg Parks and Recreation Department is dedicated to providing high quality programs, parks, and facilities to meet the diverse needs of all citizens within the Town of Leesburg.*

**Our Vision:** *To exceed expectations*